

# 14th Summer Conference in Regional Science of the German speaking section of the European Regional Science Association “Successful Transformation in Times of Multiple Crises”

on July 4th and 5th, 2024, at the Halle Institute for Economic Research (IWH)

## Thursday, July 4, 2024

**12.00–13.00**

### Registration

Conference anteroom

**13.00–13.15**

### Welcome

Conference room

**13.15–14.45**

### Parallel Sessions

#### Session 1: Economic Policy

Seminar Room 3

Chair: **Cornelius Peters** (Thuenen Institute of Rural Economics)

**01-1: The Effects of Italy's Industry 4.0 Adoption and Training Program on Firms' Productivity and Employment**

**Marco Mariani** (Regional Institute for Economic Planning of Tuscany – IRPET)

**01-2: Are Incentives to Adopt Risk Management Systems for Occupational Safety Effective?**

**Elena Ragazzi** (Institute for Research on Sustainable Economic Growth – IRCrES)

**01-3: The Effects of Local Tourism Taxes on Different Types of Destinations – Causal Evidence from Germany Using Synthetic Control Methods**

**Firuze Alpaslan** (University of Applied Sciences Munich, Faculty of Tourism)

#### Session 2: Long-term Economic Development

Conference room

Chair: **Mirko Titze** (Halle Institute for Economic Research – IWH)

**02-1: Erich and the Chip Funds: The Industrial Legacy of Socialist Large-scale Investment in Microelectronics**

**Ann Hipp** (Thuenen Institute of Rural Economics)

**02-2: Long-term Persistence of Right-wing Populism in Italy**

**Elisa Poletto** (Friedrich-Alexander-University Erlangen-Nuremberg – FAU)

**02-3: Committing to Grow: Privatizations and Firm Dynamics in East Germany**

**André Diegmann** (IWH)

**14.45–15.15**

### Coffee break

Conference anteroom

**15.15–16.15**

### Parallel Sessions

#### Session 3: Land Use and Infrastructure

Seminar Room 3

Chair: **Eva Dettmann** (IWH)

**03-1: Why Railways Fail: The Economic Effects of Railways in Bosnia-Herzegovina under Habsburg Colonialism**

**Magnus Neubert** (Leibniz Institute of Agricultural Development in Transition Economies – IAMO Halle)

**03-2: Land Cover Perception: A Preliminary Exploration of the Determinants of Greenspace Cover Bias**

**Lisa Sella** (IRCrES)

#### Session 4: Innovation

Conference room

Chair: **Stephan Brunow** (University of Applied Labour Studies)

**04-1: Who Needs Culture? Cultural Social Innovations in German Rural Villages as a Reflection of the Population's Need for Soft Location Factors**

**Milena Kriegsmann-Rabe** (Hochschule Bonn-Rhein-Sieg, University of Applied Sciences)

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**04-2: Product Innovation and Urban Environment: The Case of Berlin**  
**Charlotte Rochell** (TU Berlin)

**16.15–16.45**  
**Coffee break**  
Conference anteroom

**16.45–18.00**  
**Keynote**  
Conference room  
**Who Benefits from Place-based Policies?**  
**Florian Hoffmann** (Vancouver School of Economics, University of British Columbia, and IWH)

**18.30**  
**Dinner/Barbecue**  
IWH courtyard

Friday, July 5, 2024

**09.30–11.00**  
**Session 5: Employment, Income, and Urban Development**  
Conference room  
**Chair: Christoph Wunder** (Martin-Luther-University Halle-Wittenberg)

**05-1: Housing Cooperatives in a Regulated Rental Housing Market**  
**Matthias Wrede** (FAU)

**05-2: The Gender Pay Gap in Germany**  
**Stephan Brunow** (University of Applied Labour Studies)

**05-3: Dynamics of Occupational Trajectories and Regional Loyalty in the German Dual Apprenticeship System: A Longitudinal Analysis**  
**Anna-Maria Kindt** (Institute for Employment Research – IAB)

**11.00–11.30**  
**Coffee break**  
Conference anteroom

**11.30–12.30**  
**Policy Keynote**  
Conference room  
**New Evidence about Equal Living Conditions in Germany**  
**Bastian Alm** (Head of the Division Regional and Structural Policy, Joint Federal/Länder Task, Federal Funding System for Structural Development Regions, Federal Ministry of Economic Affairs and Climate Action)

**12.30–12.45**  
**Concluding Remarks and Farewell**  
Conference room

**12.45**  
**Lunch**  
Conference anteroom

Halle Institute for Economic Research –  
Member of the Leibniz Association (IWH)  
Kleine Maerkerstrasse 8, D-06108 Halle (Saale)

**Conference venue:**  
IWH conference room and anteroom (ground floor), seminar room 3 (third floor)

**Scientific committee:**  
Matthias Brachert (IWH), Tom Brökel (University of Stavanger Business School),  
Stephan Brunow (HdBA), Eva Dettmann (IWH), Jan Cornelius Peters (Thünen Institute),  
Mirko Titze (IWH), Christoph Wunder (Martin Luther University Halle-Wittenberg)

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**You can register at:**  
<https://gfr.ersa.org/2024/05/02/registrierung-sommerkonferenz-2024/>